

RETENTION REALITY: The New Dancer Open Houses and Square Dance Lessons require a mentor leader and a willing caller both of whom are exceptionally patient, and can provide a pleasant reassurance to everyone present. The caller must be prepared for a full evening of fun activities, and be able to change the program when the occasion arises. If you have children present, include them in your program. If you make everyone happy, your evening will be a success and new dancers will come back. Let's keep foremost in our minds that new dancers come for Fun, Meet New People and Enjoy the Dancing.

SPECIFIC REALITIES :

1. KEEP THE EMPHASIS ON FUN
2. GET EVERYONE INVOLVED DANCING.
3. KEEP THE DANCING SWEET AND SIMPLE
4. USE FUN-FILLED MUSIC
5. BE FRIENDLY & PATIENT
6. MAINTAIN A FEELING OF ONENESS BETWEEN THE NEW DANCERS AND CLUB MEMBERS.
7. LET THEM LEAVE WANTING MORE AND WANTING TO RETURN.
8. PROVIDE SNACKS AND BEVERAGES.
9. COMMUNICATE WITH THEM BETWEEN LESSONS USING TELEPHONE, EMAIL AND TEXT MESSAGES.